

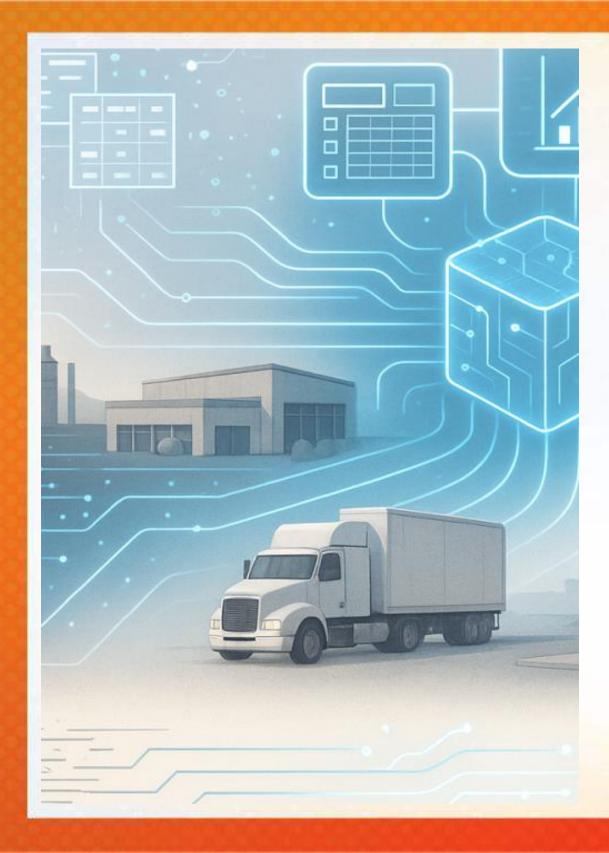
## LEADING GLOBAL SUPPLY CHAINS Strategies for Success



#### JOSH COBB EVP Supply Chain-QSCC

- Native Texan, grew up in the Dallas area
- 20 years leading manufacturing operations and supply chains across multiple organizations
- Currently lead the Wendy's supply chain at QSCC both domestically and internationally
- ~\$5+ Billion in annual spend responsibility



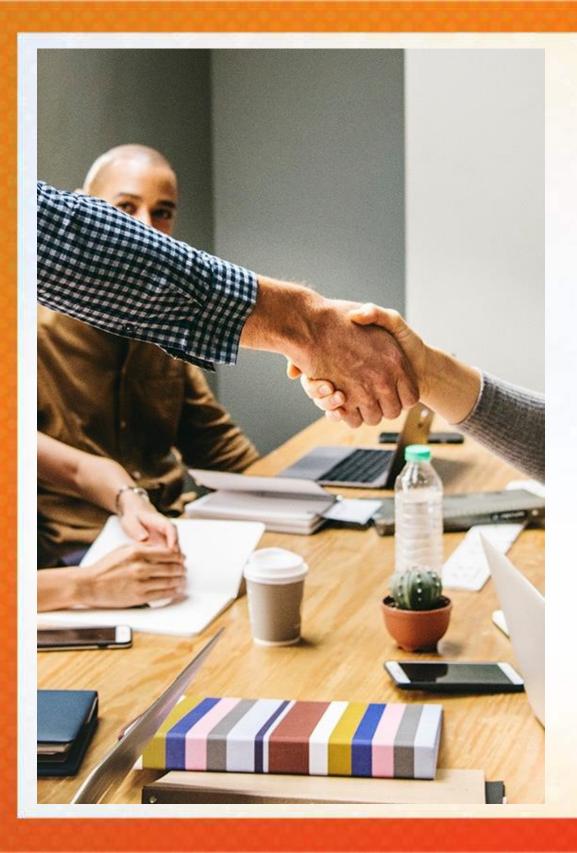


### **SUPPLY CHAIN 2025**

#### Within QSR

- US Beef prices have increased over 14-16% in 2025
- Shifting consumer mindset: value price points, options featuring protein, chicken wars are alive and well
- Global Trade Wars/Tariff Impacts
- Political unrest causing supply chain disruptions
- Sustainable foods and packaging

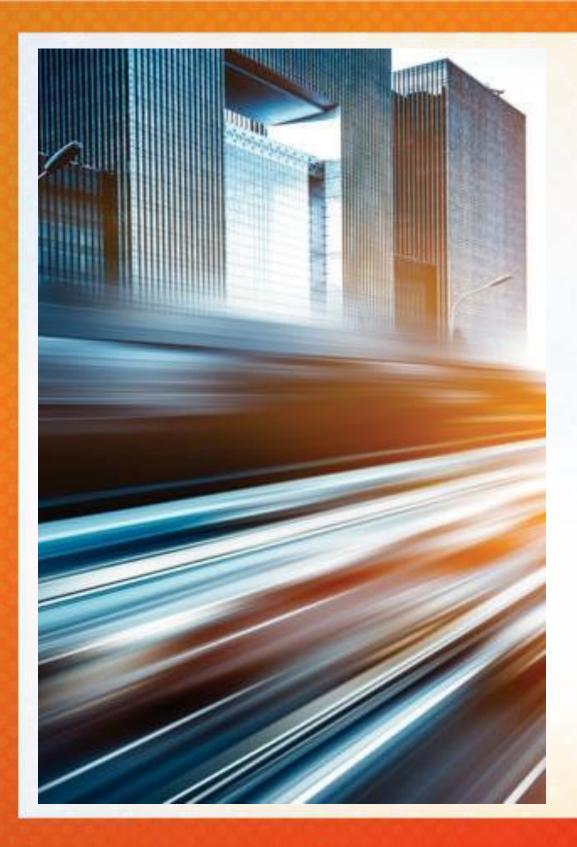




### **EFFECTIVE SUPPLY CHAINS**

- Today supply chains are a constant discussion point in organizations
- Organizations are placing more emphasis on developing supply chains that are highly adaptable and a point of difference from their peers
- Since COVID, long supply chains have become the most vulnerable to impacts from: Global trade wars, labor issues, regional conflicts, etc
- Al is allowing organizations to trim their inventories, cut out additional legs in the supply chain and mine reports for cost; allowing for deployment of resources in more impactful areas

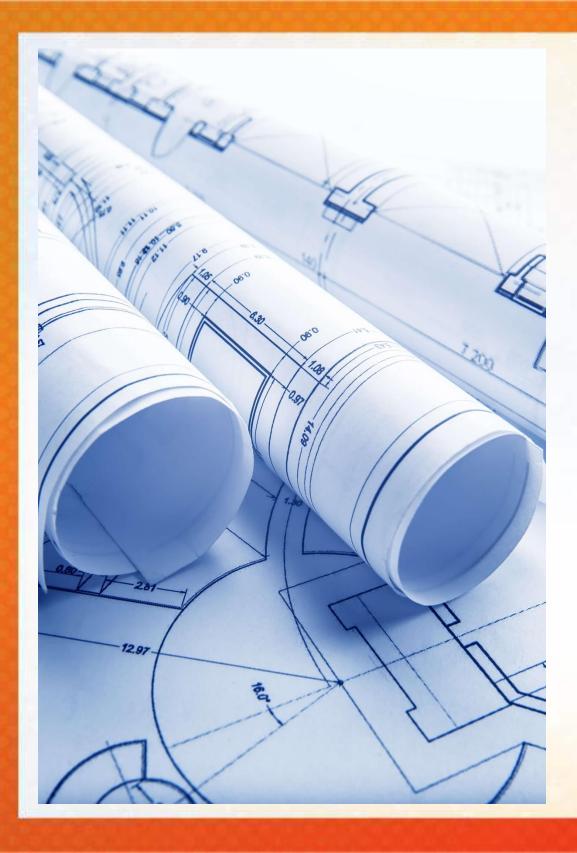




### LEADING IN TODAY'S SPEED OF CHANGE

- Developing strategies to pivot as market and consumer behaviors change:
   Meet the consumer where they're at, Innovate product offerings
- Removing roadblocks both internally and externally
- Developing a joint business plan with all stakeholders in the supply chain
- Encouraging your team to challenge the status quo
- How does the consumer fit in your supply chain thought process
- Sustainability's impact on decision making





### DEVELOPING THE NEXT GENERATION

- Take the time to invest in your team
- Encourage the team to ask questions, bring new ideas
- Develop key metrics that are achievable that allows for growth
- A strong culture is key to winning
- Find those next leaders in your team and encourage them to find someone to mentor
- Leverage AI to take on the task that suck time out of the day



#### **TABLE DISCUSSIONS**

- What roadblocks does your team face today and how do you help remove them
- Supply Chain challenges seem to be more complex then ever, how do we highlight the work your teams do to navigate these challenges in a positive manor
  - How do you manage global supply challenges in your organization
  - How has your emphasis on supply chains changed over the past 5 year
  - It what ways does your organization utilize AI for supply chain related activities
- Do you do joint business planning with external organizations such as suppliers or other groups



# THANK YOU Sub-Title





### **THANK YOU**



